



# **SPONSORSHIP PROSPECTUS**

**CITYOFORANGEBRASSBAND.COM**

# YOUR OPPORTUNITY TO BE PART OF THE CITY OF ORANGE BRASS BAND

The City of Orange Brass Band has operated continuously for well over 100 years, beginning life as the Orange Town Band. We are a not-for-profit community group run entirely by volunteers. We currently have around 50 members across 2 bands that cater for different player abilities and interest.

We take great pride in being part of the Central West community and participate in community events wherever we can. Our regular performance commitments include:

- A series of free Sunday concerts in Cook Park between October and April.
- Australia Day at Cook Park
- ANZAC Day Commemorations at Molong and Stuart Town
- Local agricultural shows
- Australian National Field Days
- Orange Carols by Candlelight
- Experience Orange Event
- Charity events such as the Huntington's Walk for Hope
- Providing buglers for various ANZAC and other service commemorations including Orange, Molong, Stuart Town and Neville
- Performances at nursing homes including carols at Christmas
- Santas Arrival at the Orange City Centre
- Carols in the shops at Christmas
- Annual Pub Carols

On top of these regular commitments, the band also competes in the State Band Championships and Orange Eisteddfod, and performs in a number of formal concerts each year such as the Brass United Concert, that are open to the public and often showcase the work of local composers and provide opportunities for young musicians to perform as soloists with the band.

The band also hosts the Annual Central West Brass Festival in collaboration with the Band Association of NSW, which is held in Robertson Park and attracts bands from across the Central West and beyond. The 2026 Festival will feature the A Grade 'Canberra City Band' along with a whole raft of bands from Orange, Bathurst, Parkes and Forbes.



# WHY YOU SHOULD SUPPORT US

As a non-for-profit, community organisation, the City of Orange Brass Band relies on fundraising, grants and sponsorship to cover all of our operating expenses.

We keep our membership and instrument hire fees low to ensure our band is accessible for all, and instead seek income from other sources. We do a lot of fundraising through Bunnings BBQ's, our Annual Plant Sale and Pub Carols, but we need the financial support of local businesses to keep operating and to provide opportunities to young musicians and to play music for the community.

The costs associated with running the band include:

- + Engaging a Professional Musical Director
- + Purchasing sheet music
- + Purchasing instruments to hire to members
- + Maintaining our band hall on Endsleigh Avenue
- + Paying Insurances, Power and Council Bills
- + Purchasing Specialist Percussion Equipment
- + Purchasing Band Uniforms
- + Cover costs to enter competitions and to stage concerts



# HOW YOU CAN SUPPORT US

The City of Orange Brass Band is seeking sponsorship to support our organisation and are offering a number of levels of support that we hope you will consider.

In-kind support would also be very welcome and could be in the form of a gift voucher or goods and services that we could use as part of a fundraising activity, or the provision of services that you may be able to offer to the band.

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER
Sponsor recognition of Concert Pamphlets	Large	Medium	Small
Sponsor recognition on Concert Banner	Large	Medium	Small
Facebook Promotions	3	2	1
Website Promotion	Large	Medium	Small
Friends of the Band Mailing List	✓	✓	✓
Sponsor Acknowledgment at Concerts	✓	✓	✓
Advertisements read out of Concerts	✓		
Advertising material can be distributed at Concerts	✓		
Free tickets to any ticketed performances	4	2	
Sponsor recognition in any print or radio ads	✓	✓	
Certificate of Appreciation	✓	✓	✓



# SPONSORSHIP FORM

Company / Organisation:

Contact Name:

Position:

Phone:

Mobile:

Email:

Postal Address:

## SPONSORSHIP PACKAGE

**PLATINUM SPONSORSHIP**  
\$2,000 +

☐

\$

**GOLD SPONSORSHIP**  
\$1,000 +

☐

\$

**SILVER SPONSORSHIP**  
\$500 +

☐

\$

**SUPPORTER OF THE BAND**  
\$100

☐

\$

**IN KIND SPONSORSHIP**

☐

Type:

Signature:

Date:

Please submit this form via email to

The Secretary  
City of Orange Brass Band  
62-64 Endsleigh Avenue  
Orange, NSW, 2800

E: [cityoforangebrassband@gmail.com](mailto:cityoforangebrassband@gmail.com)

Or  
Call David Sutherland on 0409 246 760 to chat about how you  
might be able to be involved in the City of Orange Brass Band

